

# Business Career Centre - Resources for QMBA

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[library.queensu.ca](http://library.queensu.ca)

## Find Books

Search QCAT Library Catalogue for books, e-books, journals, music, and more

Search   **Advanced Search**   Course Reserves

Search Library Catalogue...   Journal Title Exact   Go

## Find Articles

Quick Search   **Databases**   E-Journals

Find a good article database for your topic:

Business   Go   Browse Subjects A-Z >>

Find a specific database:

Factiva   Go   All Databases >>

## Research by Subject

Useful research starting points for your program

Arts & Humanities | Social Sciences | Engineering & Science | Health Science | Education | Law

Business   Go

**Business Research Guide** [library.queensu.ca/research/guide/business](http://library.queensu.ca/research/guide/business)

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Links to databases embedded in this guide should work on campus. If not, go to <http://library.queensu.ca/> and use the 'databases' link under 'find articles'.




From off-campus, you may need to login to the main Queen's web proxy server, available on the library page as 'connect from off-campus' or directly at : <https://login.proxy.queensu.ca/login> (Direct links from the QSB portal generally work, but it is a double authentication process and can fail.)

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## About public companies:

- Web site
- Company directories/databases
  - D&B-Million Dollar Database**
  - Standard & Poor's NetAdvantage** (companies tab at top)
  - FP Advisor**
  - Hoover's**
  - Factiva** (see companies/markets at top)
  - Canadian Social Investment Database**
- Annual reports
- Filings with regulators – OSC or SEC
  - SEDAR** and **EDGAR** (10K reports provide most detail)
- Financial databases
  - Compustat, FP Advisor, Factiva, Investtext Plus**
- Investment dealer reports
  - Investtext Plus**
- Business newspapers and industry magazines
  - ABI/Inform Global**
  - Asian Business**
  - European Business**
  - Business Source Complete**
  - CBCA** (Canadian Business and Current Affairs)
  - Canadian Newsstand**
  - Factiva**
  - NewsScan** (small city newspapers)

## About private companies:

- Web site
  - Company directories/databases
    - D&B-Million Dollar Database**
    - Standard & Poor's NetAdvantage** (companies tab at top)
  - Business newspapers and industry magazines
    - ABI/Inform Global**
    - Business Source Complete**
    - CBCA** (Canadian Business and Current Affairs)
    - Canadian Newsstand**
    - Factiva**
    - NewsScan** (small city newspapers)
- \*look for the local newspaper for the company's head office location

See also 'Companies' section, Business Research Guide  
<http://library.queensu.ca/research/guide/business/company-financial>

## About industries:

- Business newspapers and industry magazines

**ABI/Inform Global**  
**Business Source Complete**  
**CBCA**  
**Canadian Newsstand**  
**Newscan**  
**Factiva**

- Industry Surveys

**Standard & Poor's NetAdvantage**  
**EIU Industry Briefing**

- Industry associations

**Web Search** for Industry Association sites: use lists in  
**Associations Canada** HS17 .A78t  
**Encyclopedia of Associations** HS17 .G15

to identify trade and industry associations (both at Stauffer's Information Desk)

- Research reports

**Investext Plus**  
**Gartner Research**  
**Conference Board e-Library**

**Networking tools** such as **LinkedIn** <http://www.linkedin.com/>

## Strategy for Effective Searching:

Start your search with the obvious 'keywords' or search terms. But also think of synonyms, alternate spellings, other terms or phrases to express the same concepts. Keep a list of the search terms and combinations you've tried in the various databases.

- ie. aviation as well as airlines, airline industry, air transportation  
and  
forecast or trend or projection or growth or performance or results or market

Liaison Librarian: Constance Adamson 533-6000 x74546 [adamsonc@queensu.ca](mailto:adamsonc@queensu.ca)