

Business Career Centre - Resources for QMBA

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Find Books

Search QCAT Library Catalogue for books, e-books, journals, music, and more

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Find Articles

Quick Search **Databases** E-Journals

Find a good article database for your topic:

Business Go Browse Subjects A-Z >>

Find a specific database:

Factiva Go All Databases >>

Research by Subject

Useful research starting points for your program

Arts & Humanities | Social Sciences | Engineering & Science | Health Science | Education | Law


Business Go

Business Research Guide library.queensu.ca/research/guide/business




Links to databases embedded in this guide should work on campus. If not, go to <http://library.queensu.ca/> and use the 'databases' link under 'find articles'.

From off-campus, you may need to login to the main Queen's web proxy server, available on the library page as 'connect from off-campus' or directly at : <https://login.proxy.queensu.ca/login> (Direct links from the QSB portal generally work, but it is a double authentication process and can fail.)

About public companies:

- Web site
- Company directories/databases
 - D&B-Million Dollar Database**
 - Standard & Poor's NetAdvantage** (companies tab at top)
 - FP Advisor**
 - Hoover's**
 - Factiva** (see companies/markets at top)
 - Canadian Social Investment Database**
- Annual reports
- Filings with regulators – OSC or SEC
 - SEDAR** and **EDGAR** (10K reports provide most detail)
- Financial databases
 - Compustat, FP Advisor, Factiva, Investtext Plus**
- Investment dealer reports
 - Investtext Plus**
- Business newspapers and industry magazines
 - ABI/Inform Global**
 - Asian Business**
 - European Business**
 - Business Source Complete**
 - CBCA** (Canadian Business and Current Affairs)
 - Canadian Newsstand**
 - Factiva**
 - NewsScan** (small city newspapers)

About private companies:

- Web site
 - Company directories/databases
 - D&B-Million Dollar Database**
 - Standard & Poor's NetAdvantage** (companies tab at top)
 - Business newspapers and industry magazines
 - ABI/Inform Global**
 - Business Source Complete**
 - CBCA** (Canadian Business and Current Affairs)
 - Canadian Newsstand**
 - Factiva**
 - NewsScan** (small city newspapers)
- *look for the local newspaper for the company's head office location

See also 'Companies' section, Business Research Guide
<http://library.queensu.ca/research/guide/business/company-financial>

About industries:

- Business newspapers and industry magazines

ABI/Inform Global
Business Source Complete
CBCA
Canadian Newsstand
NewsScan
Factiva

- Industry Surveys

Standard & Poor's NetAdvantage
EIU Industry Briefing

- Industry associations

Web Search for Industry Association sites: use lists in
Associations Canada HS17 .A78t
Encyclopedia of Associations HS17 .G15

to identify trade and industry associations (both at Stauffer's Information Desk)

- Research reports

Investext Plus
Gartner Research
Conference Board e-Library

Networking tools such as **LinkedIn** <http://www.linkedin.com/>

Strategy for Effective Searching:

Start your search with the obvious 'keywords' or search terms. But also think of synonyms, alternate spellings, other terms or phrases to express the same concepts. Keep a list of the search terms and combinations you've tried in the various databases.

- ie. aviation as well as airlines, airline industry, air transportation
and
forecast or trend or projection or growth or performance or results or market

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