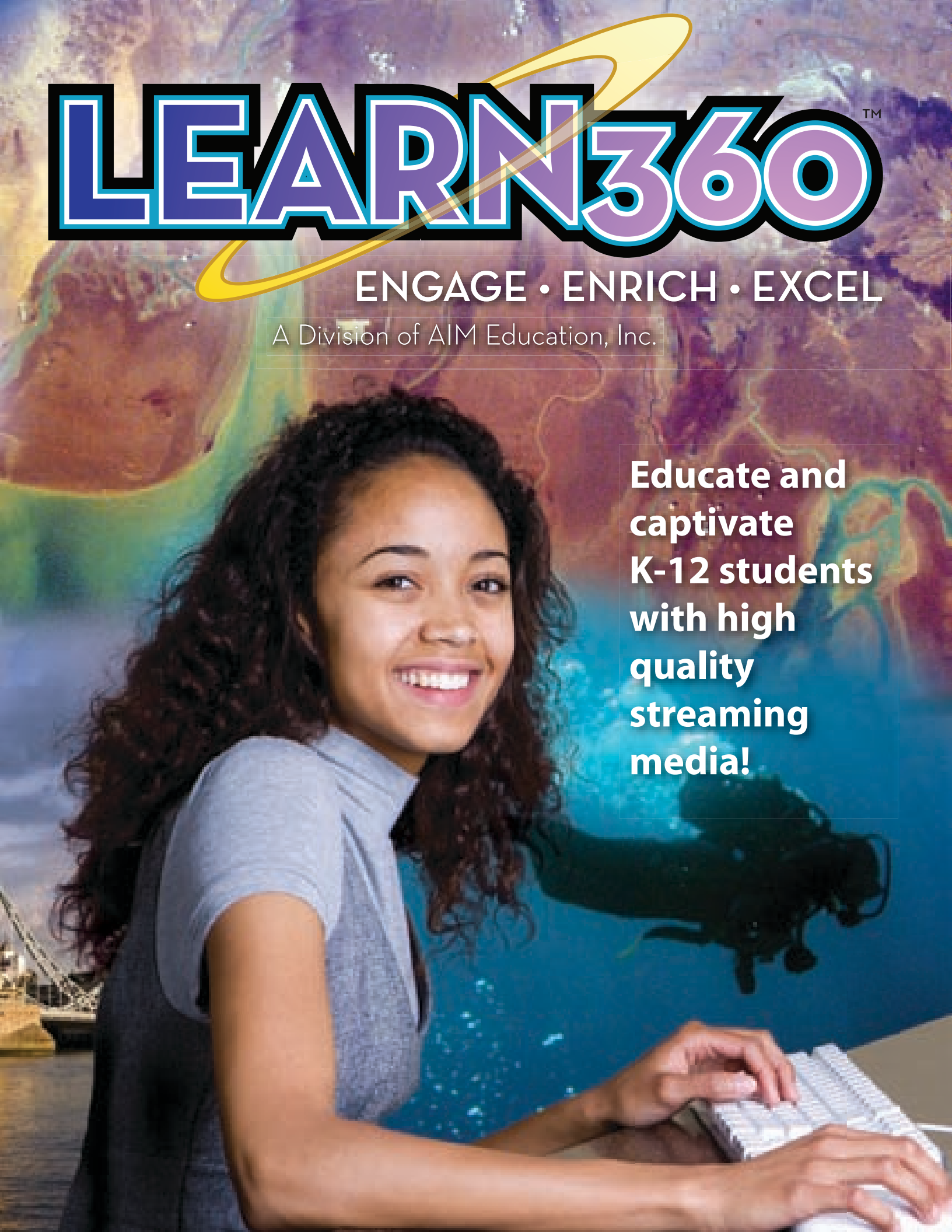


# LEARN360™

ENGAGE • ENRICH • EXCEL

A Division of AIM Education, Inc.

Educate and  
captivate  
K-12 students  
with high  
quality  
streaming  
media!



# Learn360 Delivers Superior Content

Learn360 is a leading interactive media-on-demand service designed specifically for the K-12 educational market, providing quality content across all curriculum areas. Using the latest technologies, Learn360 enables educators to enhance the learning experiences of all students through the delivery of exceptional content from top educational publishers.

Quickly and easily select the perfect media to support rich, unforgettable lessons across the curriculum to actively engage students. Learn360 contains the industries most up to date collection of standards based videos, video clips and audio programs. You will also find an image library, audio and video speeches, encyclopedia articles and a very popular collection of newsreels. Also, add your own content or choose from thousands of teachers' favorite resources, including the most trusted and award-winning educational content partners and popular video series.

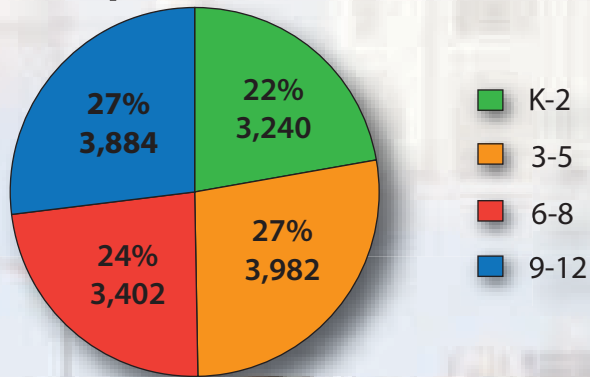


**ENGAGE** students with **the sharpest digital videos in the industry today**. Featuring videos and video segments, speeches, songs, and thousands of images, Learn360 brings to life historical figures and amazing places around the world.

There is something to make every lesson or project extraordinary! And Learn360 can help you search for the digital content you need by curriculum standard, keyword, grade level, or subject area within seconds.



### Learn360 Full Spectrum of Video Content



# Enrich Teaching and Learning

Learn360 users now have their own customizable *My Learn360* homepage. Designed to enrich the teaching and learning experience, educators can now manage their content using enhanced features. Teachers can create quizzes and assignments, easily upload and and share user-created content and communicate with students in the classroom or at home via blogs and discussion boards.

## Assignment/Quiz Creation Tool

- Create multimedia assignments and quizzes for students
- Using the My Assignments feature, teachers can now create assignments that incorporate multimedia, pull questions from an existing question bank, and create quizzes that are easy to assign and are automatically graded



## Upload and Share your Documents and Media

- There are now no boundaries to the favorite content you can add to Learn360
  - Upload the largest number of supported document types to your My Learn360 page (Word, PDF, Excel, PowerPoint, CSV, RTF, TXT, SMART™ Notebook and Promethean Flipchart) and instantly share them with students or colleagues
  - Upload your own videos in Windows Media, Flash and QuickTime
  - Link your shared documents to relevant Learn360 videos
- Advanced approval features allow administrator control over what content can be published and shared

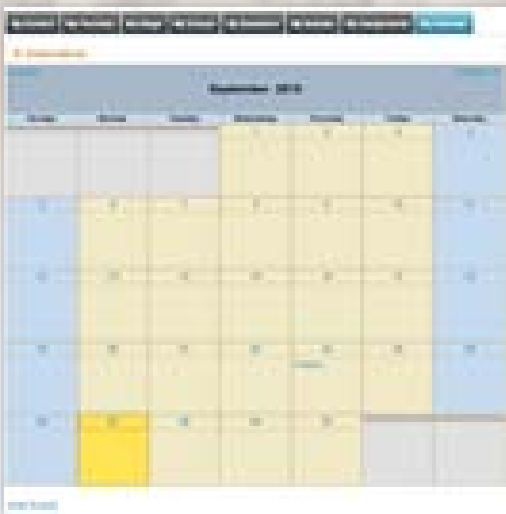
### Classroom Blog Creating Tool

- Strengthen communication with your students with your own Blog
- My Learn360's Blog creation tool makes it easy to create a classroom Blog
- Students can be added to a teacher's Blog
- Teachers and students can easily share information digitally with the entire class



### More Activities and Teacher's Guides

- Save hours of lesson planing
- Learn360's education specialists have already done the work, providing thousands of additional Teacher guides and Student Activities

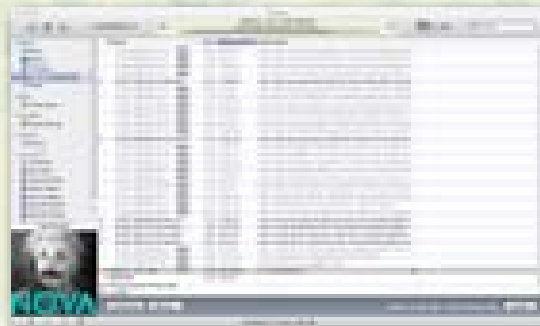


### My Calendar

- Keep organized and informed
- Users now have a personalized calendar on their My Learn360 page
- Helps teachers keep on schedule and enables them to notify and remind students about important events, assignments and quizzes

### Podcasting

- Learn360 supports new technology initiatives and makes podcasting easy
- Upload your favorite Podcasts to Learn360 and share with students and teachers
- Add your Podcasts to iTunes in just one click



# Meaningful Content, Superior Features, Exceptional Customer Support

Learn360 enables teachers to engage students, enrich lessons and help students excel academically. A growing collection of videos, video clips, audio and newsreel footage extends the learning in all content areas.

*"One of the most impressive things about Learn360 is customer support. We have always had a response immediately and usually any problems are taken care of the same day. The quality of the media streams is outstanding. We have added over 1,500 items of our own to the system and it is easy to do. Unlike most of the other systems on the market, we can add such things as state standard correlations to the database. As an administrator of the system, I am quite happy."*

Ron MacIntyre, Director of Central Jersey Instructional Media Service – AVA,  
New Jersey

Multiple media formats address different learning styles, reinforce curriculum and ensure all students grasp concepts. With all content searchable and video content aligned to state standards, Learn360 supports lessons, themes, and topics that bring the curriculum to life in a way that inspires today's tech-savvy students to excel.

*"I find Learn360 to be a very user-friendly site with a wealth of informative images and video clips. I very much like how I can create an image collage on really any topic, and most of all the folks at Learn360 are quite responsive to suggestions. Overall, a great tool to provide excellent media for our visual learners."*

Christopher S. Seeger, 7th Grade American Studies Teacher,  
Williamsburg Middle School, Arlington, VA

Learn360 is a smart and affordable way for teachers to access high-quality media that can transform the learning experience for their students.

*"As Director of K-12 Educational Media Services I currently have 36 of my 57 school districts using Learn360. Learn360 has become so popular that I will be announcing it as our flagship video streaming service. If anyone is looking for an easy video streaming service that not only offers great content and has many teacher friendly features then Learn360 is the answer."*

Gary Brock, Director of K-12 Educational Media Services,  
KCPT Public Television 19, Inc., in Kansas City, MO

# Why Schools Choose Learn360

## Highest Quality

- Ability to watch the sharpest digital video in the industry today
- Learn360 provides the most recent titles at the highest digital quality than any other service
- Videos are available in 3 different bit rates -- 384Kb, 512Kb and 1.5Mb
- Videos are playable in 3 different formats: Flash, Windows Media and QuickTime, allowing the content to be easily downloaded and used in PowerPoint, SMART™ Notebook and other presentation software

## Most Affordable Media Streaming Service

- Provides all content and software features at the lowest prices
- Teacher and Student access 24/7 both in school and at home
- Local Hosting available
- Premium content, including PBS, National Geographic, Reading Rainbow and A&E comes standard with all subscriptions
- Many world languages included

## Sustainable Pricing Structure

- Learn360 provides a valuable resource for teachers and students while ensuring a sustainable pricing structure
- Lock in multi-year pricing

## Compatibility

- Works with school or district's existing media service
- Users can easily add links to their own content in any digital video or audio format, smoothly incorporating it into the management system

## Flexibility

- Flexible back end built specifically for educators
- Offers choices for every district and teaching style



# Teacher-Friendly Technical Support

Learn360 empowers you to find the answers to your technical questions and get help whenever you need it through an extensive online Help Center:

- Short, self-paced Flash tutorial videos demonstrate how to use every feature
- Frequently Asked Questions get users up and running fast with simple answers
- Search by keyword to quickly find a specific help topic
- Reported Problems and Solutions are posted by Tech Support to help others
- Print/download Quick Start Guide, User Guide, and Support Resources
- Contact live Tech Support via email or phone - questions answered within 24 hrs.

# Ordering Information

- Learn360 is sold as annual subscription for Macintosh/Windows
- Internet access required - DSL or faster recommended
- Includes on-demand access on both school and home computers
- Customized pricing for schools, districts, regional media centers, or states
- Toll-free technical support
- Includes Local Host Solution option allowing schools to stream and download content from their local server
- In-person training available

**For information and ordering, call Learn360 at 1-888-367-6368 ext. 6001  
Get started today! Request your FREE 30-day trial at [www.learn360.com](http://www.learn360.com)**