

## **BUSINESS SUBJECT GUIDE - I/S**

### **Books:**

**Business communication : building critical skills** / Kitty O. Locker, Stephen Kyo Kaczmarek, Kathryn Braun  
HF5718 L63 2004

**Cost management : strategies for business decisions** / Ronald W. Hilton, Michael W. Maher, Frank H. Selto  
HF5657.4 .H548 2003

**Organizational culture and leadership** / Edgar H. Schein  
HD58.7 .S33 2004

### **Textbooks: (textbooks on the Ontario Trillium List)**

#### **Grade 9 - Introduction to Business, Open (BBI10)**

**Exploring Business for the 21st Century** / Michael E. Liepner, Jane G.N. Magnan, Alan Wasserman  
HF5351 .L54 2001 (teacher's resource also available)

**The World of Business 5<sup>th</sup> Edition** / Jack Wilson, David Notman, Lorie Guest  
HF5351.W67 2007

#### **Grade 9 - Introduction to Information Technology in Business, Open (BTT10)**

**Insights: Succeeding in the Information Age/** Janice Lynn Ellerby, Laura Elizabeth Pinto, Victoria Esposito Brady  
HF5548.2 .E43 2001 (teacher's resource also available)

#### **Grade 10 - Introduction to Business, Grade 10, Open (BBI20)**

**Exploring Business for the 21st Century** / Michael E. Liepner, Jane G.N. Magnan, Alan Wasserman  
HF5351 .L54 2001 (teacher's resource also available)

**The World of Business 5<sup>th</sup> Edition** / Jack Wilson, David Notman, Lorie Guest  
HF5351.W67 2007

### **Grade 10 - Introduction to Information Technology in Business, Open (BTT2O)**

**Insights: Succeeding in the Information Age/** Janice Lynn Ellerby, Laura Elizabeth Pinto, Victoria Esposito Brady  
HF5548.2 .E43 2001 (teacher's resource also available)

### **Grade 11 - Introduction to Financial Accounting, University/College Preparation (BAF3M)**

**Accounting 1, Sixth Edition /** Tim Ireland  
HF5635 S98 2002 (teacher's resource also available)

**Principles of Accounting, Third Edition /** Vic D'Amico, Ted Palmer, Tom D'Amico  
HF5635 D186 2002 (teacher's resource also available)

### **Grade 11 - Introduction to Entrepreneurial Studies, College Preparation (BDI3C)**

**Entrepreneurship: Creating A Venture, Second Edition /** Lori Cranson, Madeline Dennis  
HD62.5 .K74 2001 (teacher's resource also available)

### **Grade 11 - Introduction to Marketing, College Preparation (BMI3C)**

**The World of Marketing: A Canadian Perspective /** David Notman, Jack Wilson  
HF5415.12.C2 N68 2003 (teacher's resource also available)

### **Grade 11 - Information Technology Applications in Business, Open (BTA3O)**

**Business Connections: Information Technology in Action /** Laura Elizabeth Pinto, Janice Lynn Ellerby  
HF5548.2 P55 2003 (teacher's resource also available)

### **Grade 12 - Principles of Financial Accounting, University/College Preparation (BAT4M)**

**Principles of Financial Accounting: service and merchandising business /** Joseph Toste, Hans Eckart, Harvey Freedman  
HF5686.S43 T68 2002

### **Grade 12 - Introduction to International Business, University/College Preparation (BBB4M)**

\*\*\*See other textbooks for non-trillium texts on International Business

## Grade 12 - Information Technology in Business, College Preparation (BTX4C)

**Business Connections: Information Technology in Action/** Laura Elizabeth Pinto, Janice Lynn Ellerby (teacher's resource also available)  
HF5548.2 P55 2003

**Managing ITC Projects in Business/** Grant Darby ... [et al.].  
Copy received (teacher's support CD Rom also available)

### Other textbooks:

**International business : the challenge of global competition /** Donald A. Ball [et al.].  
HD62.4 .B34 2006

**International business 3e /** Les R. Dlabay, James Calvert Scott  
HD62.4 .D55 2006t

**Cases and exercises in international business /** Charles A. Rarick  
HF1359 .R37 2003

### Multimedia:

#### Business Videos/ DVDs

**In brands we trust /** produced by Locomotion Télévision  
HD69.B7 .I52 2002 VHS

**The bottom line: privatizing the world /** a documentary by Carole Poliquin  
HD3850 .B66 2002 VHS

**Communicating with tact, candor and credibility /** Stage Fright Productions  
(business communication) In process

**Cut & dry /** produced by the National Film Board of Canada  
(women , immigrants, entrepreneurship)  
HD6072.6.C22 C88 2006 DVD

**First impressions: etiquette and work habits for new employees/** Cambridge Educational  
HF5389 .F57 2005 VHS

**Introduction to business/** Ministry of Education & TV Ontario (for teachers)  
A.V. 762 .N475

**Introduction to information technology in business/** Ministry of Education & TV  
Ontario (for teachers)  
A.V. 762 .N476

### **Marketing videos/ DVDs**

**Brand marketing: why we eat, drink, and wear brand names/** Learning Seed  
HD69.B7 .B73 2000 VHS

**Coke on the rocks? /** BBC & The Open University  
HD9349.S634 C638 2006 DVD

**Cola wars: message in a bottle /** produced by Arif Nurmohamed, BBC Learning  
HF5415.12.M537 C66 2005 DVD

**Marketing /** Berkowitz, Kerin, Hartley, and Rudelius  
HF5415.13 M344 2003 VHS (3 parts)

**The marketing game /** CTV Television Network  
A.V. 197 .7 .M361

### **Journals:**

#### **In Print:**

**Adbusters**

#### **Online:**

**BizEd**

**Journal for global business education**

**Journal of education for business**

**Journal of entrepreneurship education**

## **Websites:**

### **BizEd**

A website for students and educators in business studies, economics, accounting, leisure, sport & recreation and travel & tourism.

<http://www.bized.co.uk/>

### **Classical Financial and Corporate Scandals**

An interesting site which provides information on financial and corporate scandals. It also provides information on the history of money.

<http://www.ex.ac.uk/~RDavies/arian/scandals/classic.html>

### **Investopedia**

Information on investments, stock quotes, investment simulators and exam prep.

<http://www.investopedia.com>

### **Lirez Publishing - The Entrepreneur Test**

An online quiz to test your entrepreneur skills

<http://www.liraz.com/webquiz.htm>

### **Principles of Accounting**

Online textbook provides complete coverage of material found in most college-level accounting courses. It also provides a number of interactive components to aid your learning process.

<http://www.principlesofaccounting.com/>

### **Toronto Stock Exchange (TSX)**

Current stock quotes, prices and listed companies at Toronto Stock Exchange.

<http://www.tsx.com/>

### **World Bank Group**

The World Bank Group offers loans, advice, and an array of customized resources to more than 100 developing countries.

<http://www.worldbank.org/>

## **Professional Associations:**

### **Ontario Business Educators' Association**

<http://www.obea.ca/>

### **Ontario Association of Business Education Co-ordinators**

<http://www.oabec.org/>